Companies rely on data to power their day-to-day operations. It is imperative that this data be always available. Even minutes of application downtime can mean lost sales, a poor user experience, and a bruised brand. This can add up to millions in lost revenue. Most databases work at small scale, but how do you scale out, up, and down predictably and linearly as your data grows?

You need a different database. Basho Riak® KV Enterprise is a distributed NoSQL database architected to meet your application needs. Riak KV provides high availability and massive scalability. Riak KV can be operationalized at lower costs than traditional relational databases and is easy to manage at scale.

The Basho Data Platform supports multiple database models and tightly integrates Riak KV and Riak S2 with Apache Spark, Redis, and Apache Solr, taking the complexity out of building and deploying active workloads in Big Data, IoT, and hybrid cloud applications.

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The Weather Company requires an architecture that is both flexible and reliable, allowing us to deliver higher accuracy through superior data. Basho has been a valuable partner in our transformation, and Riak KV has proven to be a critical component as the NoSQL distributed database powering our new platform.

— Bryson Koehler, EVP and CIO, The Weather Company

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**RIAK KV BENEFITS**

**GLOBAL AVAILABILITY**
A distributed database with advanced local and multi-cluster replication means your data is always available.

**MASSIVE SCALABILITY**
Automatic data distribution in the cluster and the ease of adding nodes mean near-linear performance increase as your data grows.

**OPERATIONAL SIMPLICITY**
Easy to run, easy to add nodes to your cluster. Operations are powerful yet simple. Ensure your operations team sleeps better.

**FAULT TOLERANCE**
A masterless, multi-node architecture ensures no data loss in the event of network or hardware failures.

**FAST DATA ACCESS**
Your users expect your application to be fast. Low latency means your data requests are served predictably even during peak times.

**FLEXIBLE DATA MODEL**
Key/value NoSQL data model provides flexibility with no pre-defined schema.

**GET TO THE CLOUD**
For business continuity or to meet your peak demand, Riak KV excels in private, public, and hybrid cloud deployments.

**OBJECT STORAGE**
Multi-model support from a single platform via integration with Riak S2 for large object storage.

**SIMPLIFIED DEVELOPMENT**
Extensive documentation and packaging tools have you up and running in minutes, and powerful APIs are easy to use.

**LOWER TOTAL COST OF OWNERSHIP**
Lower cost to operationalize than traditional relational databases.
WEBSITE APPLICATION CHALLENGES

Traditional relational databases were not designed to cope with modern application requirements. Today’s IT departments must support global access by millions of users on mobile devices. This not only requires geographic data distribution, but also the ability to handle massive amounts of data. Riak KV is architected to better handle a variety of web application challenges, including tracking user sessions, storing fast-growing unstructured or connected device data, and ensuring globally distributed reads and writes are fast.

USER SESSIONS

Session data is used by an application as it interacts with the end user. Session data is typically passed from the end users’ client (browser, phone, etc.) to the server where it is stored, awaiting the return of new session data containing changes from the user. This session data is often critical to ensure user engagement, to download content or software, and to complete transactions or purchases. Riak KV is uniquely architected to handle this type of data. It is designed to never lose a write and to scale horizontally, so that even on peak days all your users’ actions are completed seamlessly.

CONNECTED DEVICE DATA

The Internet of Things (IoT) and web applications gather and host vast quantities of data generated frequently, often by thousands or even millions of devices. This data can be time-series data updated at hour, minute, second, or even millisecond intervals. Riak KV is a data repository that scales in an unbounded and cost-effective manner in order to retain this quickly generated — and often unstructured — data. Riak KV enables application processing of this data to generate useful conclusions and actionable information. It is designed to scale horizontally with commodity hardware, making it easy for administrators to grow the data collection repository without creating complex sharding.

GLOBAL APPLICATIONS

Web applications are global. Your users are everywhere. Riak KV has an innovative database architecture that provides fast read and write functionality for globally distributed data. Riak KV is designed for a masterless configuration. This means that administrators can deploy multiple Riak KV clusters and then replicate to keep them all synchronized. For example, if a write is received by Cluster A, then Cluster A will assure that the write is replicated to Clusters B - Z.
RIAK KV FOR YOUR APPLICATIONS

RIAK KV

HIGH AVAILABILITY
Riak KV replicates and retrieves data intelligently, making it available for read and write operations even in failure conditions.

SCALABILITY
Riak KV automatically distributes data around the cluster and yields a near-linear performance increase as capacity is added.

OPERATIONAL SIMPLICITY
Riak KV allows you to add machines to the cluster easily, without a large operational burden.

LOW LATENCY
Riak KV is designed to store data and serve requests predictably and quickly, even during peak times.

FAULT TOLERANCE
Riak KV is fault tolerant so you can lose access to nodes due to network partition or hardware failure and never lose data.

ROBUST APIs and CLIENT LIBRARIES
PBC and HTTP APIs provide developer flexibility to meet your application needs. Supported languages include: Java, Ruby, Python, C#, Erlang, .NET, and Node.js.

RIAK KV DATA TYPES
A powerful, easy-to-use way to store data and handle merge conflicts. Conflicts are resolved automatically with conflict-free replicated data types (CRDTs): flags, registers, counters, sets, and maps. You don’t have to write code to deal with data conflicts.

MULTI-MODEL
Riak KV is the only distributed system that includes key/value, search, and object storage in a single platform to support multiple types of data models.

RIAK KV ENTERPRISE

Riak KV Enterprise includes ALL the features of Riak KV plus multi-cluster replication, monitoring, and customer support.

MULTI-CLUSTER REPLICATION (MULTI-DATACENTER REPLICATION)
Customers use cluster replication to serve global traffic, maintain active backups, run secondary analytics clusters, or meet disaster recovery and regulatory requirements. You can configure clusters to meet your business needs:

- **Active Cluster Configuration** – Achieve data locality by serving clients at low latency from the nearest datacenter.
- **Availability Zones** – Efficient multi-cluster replication and data redundancy within a geographic region (such as a coast or a country).
- **Secondary Analytics Clusters** – Replicate data from the primary cluster (responsible for serving all production requests) to a secondary cluster on which analytic and other computations can be performed.
- **Private, Public, or Hybrid Cloud** – Clusters can span the globe and support your cloud implementation. Replication ensures scalability with availability across your cloud.

MONITORING
Riak KV Enterprise supports both SNMP, shipping with an SNMP server built in, and JMX monitoring.

24 / 7 CUSTOMER SUPPORT
Riak KV Enterprise includes 24 / 7 access to Basho’s Client Services team, including 1-hour response time for emergency production help. Basho’s support team has extensive experience with production Riak KV installations and has worked on some of the largest Riak KV clusters in the world. Enterprise licensees have unlimited access to that experience and knowledge. Basho provides SLAs based upon the severity of the issue with 24x7 coverage.
RIAK KV CUSTOMERS

Businesses building I/O intensive, critical data applications that require a flexible, highly available, powerful yet operationally simple database platform will benefit with Riak KV.

Some of the most data intensive applications and businesses are using Riak KV:

View more of our users at basho.com/riak-users/

GET STARTED WITH RIAK KV

If you are interested in Riak KV Enterprise and would like to discuss your possible use case, please contact us at techtalk@basho.com.

To read about Riak KV and Riak KV Enterprise, including more in-depth technical details for developers and operators, visit our documentation portal at http://basho.com/resources/downloads.

Riak KV is available open source for download at http://docs.basho.com/riak/latest.

For more information visit www.basho.com or follow us on Twitter at www.twitter.com/basho.

ABOUT BASHO TECHNOLOGIES

Basho is a distributed systems company dedicated to developing disruptive technology that simplify enterprises’ most critical data management challenges. Basho has attracted one of the most talented groups of engineers and technical experts ever assembled devoted exclusively to solving some of the most complex issues presented by scaling distributed systems.

Basho’s distributed database, Riak®, the industry leading distributed NoSQL database, and Basho’s cloud storage software, Riak® S2, are used by fast growing Web businesses and by one third of the Fortune 50 to power their critical Web, mobile and social applications. The Basho Data Platform helps enterprises reduce the complexity of supporting Big Data applications by integrating Riak KV and Riak S2 with Apache Spark, Redis, and Apache Solr. Basho is the organizer of RICON — a distributed systems conference. Riak is the registered trademark of Basho Technologies, inc.